



Upcoming Activities

- Participation to the next BHO meeting scheduled in November 21 and 22, 2023, at [location].
- Two study visits to Switzerland and Ireland are scheduled to occur by the end of this year. These study visits are included in the peer-topeer learning for the purpose of empowering the Tunisian team.

ONLINE MARKETING CAMPAIGN

The launch of the Tunisian Euraxess Portal featured an extensive online campaign with visually designed banners and roll-ups in various areas. A video was shown in the conference room and on Facebook. A dynamic social media campaign announced and recapped the event which was entirely livestreamed on Facebook for a virtual audience. Attendees received special support and goodies referring to Euraxess. Additionally, the Luxembourg Euraxess BHO, Aliénor Didier shared the event on Euraxess Luxembourg LinkedIn.

This project is financed by Horizon 2020 under the Grant Agreement n° 101035522

TOP NEWS

➤ The Unit for the management of the european research and innovation framework programme - Horizon Europe (UGPO-HE) announced the launch of the Tunisian Euraxess Portal on September 8, 2023, as part of the "Tunisian Euraxess Network" project. This event marks a major step in promoting international exchanges and creating opportunities for researchers. It was honored by Pr. Mahmoud Zouaoui, Chief of Cabinet at the Ministry of Higher Education and Scientific Research.

Multiple topics were covered during the event, ranging from an introductory overview of the Euraxess initiative within the Horizon Europe program to the introduction of the ERA Talent Platform. Additionally, presentations included information about the TEN project and its work packages, the synergies between Euraxess and other European programs, and a live demonstration of the portal. This event attracted approximately 150 participants and

<u>The event was live-streamed on the "Euraxess Tunisia" Facebook page:</u> <u>https://www.facebook.com/euraxesstunisia/videos/321252867058702</u>



Three online workshops focused on capacity building for network members were held through late September. The initial session took place on June 13, 2023, with Oslo Metropolitan University, hosted by Monica Knutsen Figueroa. The second workshop occurred on September 18 and 19, 2023, with enthusiastic involvement from the Hungarian Euraxess team members, representing Bay Zoltán nonprofit Itd (Adam Molnar and Katalin Kalaî).



Following this, a third online workshop was organized by the Danish Euraxess team members at Geus, with Lisbeth Flindt Jørgensen serving as the host. During these workshops, the hosts generously shared their insights and best practices concerning the management of Euraxess local networks.





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